**Date:**

**To:**

**From:**

**Re:** Request to attend the Luxury Summit, Luxury Awards and International Luxury Media Marketplace (ILMM) Australia, in Sydney on 18 + 19 April 2023.

Please find enclosed a brief proposal for our team to attend ILMM Australia.

**Background:** Luxury Media Groups’ ILMM is the leading networking event connecting the luxury industry with top journalists, editors, influencers and broadcasters. The two-day event format is unrivalled for media relationship-building and networking opportunities.

The format will save us a considerable amount of time pitching coverage and content opportunities.

ILMM Australia will bring together 100 luxury travel brands with 150 luxury-focused media and content creators.

The Luxury Summit is held on day one of ILMM and is the forum for the luxury industry to connect and learn from our most influential leaders. The conference brings together luxury-focused PRs, editors, and writers to inspire ideas, share insights and discuss the trends and challenges affecting our industry. Topics this year include how to create the Perfect Pitch, Sustainability and a Luxury Editors Panel. The day includes media networking opportunities throughout the day and the Luxury Awards cocktail reception, ahead of ILMM the following day.

Day two of ILMM is Luxury Media Groups’ International Luxury Media Marketplace event.  We will host a dedicated table to meet one-on-one with Australia and New Zealand’s premier luxury lifestyle media in 22 prescheduled appointments.

ILMM includes several networking opportunities, catered networking events and a cocktail party which allows us to meet and build lasting relationships with the media and influencers in attendance.

Please view the ILMM website and video at [www.luxuryxmedia.com/ilmmaus](http://www.luxuryxmedia.com/ilmmaus)

The registration cost for one delegate to attend both days is $2,390 + GST or for two delegates it is $4,190 AUD + GST.

The return on the investment will be the below deliverables:

22 pre-scheduled one-on-one meetings with luxury-focused media and content creators plus 10+ hours of open networking opportunities across two days.

1.

2.

3.

For budgets, I have included these costs:

Registration: $XXXX

Airfare: $XXXX

Hotel: $XXX

Other miscellaneous expenses: $XXX

**Total: $XXXX**

Please let me know your thoughts and if we can attend.  We would like to reserve our place now to take advantage of the early bird savings before prices rise and the event sells out.

Thank you for your consideration.

Warm regards,